

May 2019

Privacy Policy Notice

This privacy policy notice is served by

www.beginners2runners.co.uk. The purpose of this policy is to explain to you how we control, process, handle and protect your personal information through the business and while you browse or use this website. If you do not agree to the following policy you may wish to cease viewing / using this website, and or refrain from submitting your personal data to us, which will terminate your membership with us.

Policy key definitions:

- "I", "our", "us", or "we" refer to the business, [Business name & other trading names].
- "you", "the user" refer to the person(s) using this website.
- GDPR means General Data Protection Act.
- PECR means Privacy & Electronic Communications Regulation.
- ICO means Information Commissioner's Office.
- Cookies mean small files stored on a user's computer or device.

Key principles of GDPR:

Our privacy policy embodies the following key principles; (a) Lawfulness, fairness and transparency, (b) Purpose limitation, (c) Data minimisation, (d) Accuracy, (e) Storage limitation, (f) Integrity and confidence, (g) Accountability.

Processing of your personal data

Under the GDPR (General Data Protection Regulation) we control and / or process any personal information about you electronically using the following lawful bases.

- We are registered with the ICO under the Data Protection Register, our registration number is: 00011918855

- **Lawful basis:** Contract

Business related purposes: Account set up and administration, providing goods and services

Beginners2Runners

Unit 1, The Builders Yard, Heath Road, Boughton Monchelsea, Maidstone, Kent, ME17 4GY
Telephone: 01622 822032 Email: office@beginners2runners.co.uk

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Data retention period: We will continue to process your information under this basis until you withdraw consent, or it is determined your consent no longer exists. **Sharing your information:** We do not share your information with third parties.

• Lawful basis: Consent

Business related purposes: personalisation of content, business information or user experience, account set up and administration, delivering marketing and events communication, carrying out polls and surveys, internal research and development purposes and providing goods and services.

Data retention period: We will continue to process your information under this basis until you withdraw consent or it is determined your consent no longer exists. **Sharing your information:** We do not share your information with third parties.

If, as determined by us, the lawful basis upon which we process your personal information changes, we will notify you about the change and any new lawful basis to be used if required. We shall stop processing your personal information if the lawful basis used is no longer relevant.

Your individual rights

Under the GDPR your rights are as follows. You can read more about [your rights in details here](#);

- the right to be informed;
- the right of access;
- the right to rectification;
- the right to erasure;
- the right to restrict processing;
- the right to data portability;
- the right to object; and
 - the right not to be subject to automated decision-making including profiling.

You also have the right to complain to the ICO [www.ico.org.uk] if you feel there is a problem with the way we are handling your data.

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[protection](#)

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We handle subject access requests in

accordance with the GDPR. [Data security and](#)

We ensure the security of any personal information we hold by using secure data storage technologies and precise procedures in how we store, access and manage that information. Our methods meet the GDPR compliance requirement.

[Sponsored links, affiliate tracking & commissions](#)

Our website doesn't currently but may contain adverts, sponsored and affiliate links on some pages in the future. We will only use trusted advertising partners who each have high standards of user privacy and security. However, we will not control the actual adverts seen / displayed by our advertising partners. Our future ad partners may collect data and use cookies for ad personalisation and measurement. Where ad preferences are requested as 'non-personalised' cookies may still be used for frequency capping, aggregated ad reporting and to combat fraud and abuse.

Clickable sponsored or affiliate links may be displayed as a website URL like [this](#); www.beginners2runners.co.uk or as a titled text link like this: [Beginners2Runners](#).

Clicking on any adverts, sponsored or affiliate links may track your actions by using a cookie saved to your device. Your actions are usually recorded as a referral from our website by this cookie.

If you have any concerns about this, we suggest you do not click on any adverts, sponsored or affiliate links found throughout the website.

[Email marketing messages & subscription](#)

Under the GDPR we use the consent lawful basis for anyone subscribing to our newsletter or marketing mailing list. We only collect certain data about you, as detailed in the "Processing of your personal data" above. Any email marketing messages we send are done so through Rider HQ. Rider HQ is a third-party service provider that enables us to both administrate your membership and send out marketing campaigns and emails to our users.

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Email marketing messages that we send may contain tracking beacons / tracked clickable links or similar server technologies in order to track subscriber activity within email marketing messages. Where used, such marketing messages may record a range of data such as; times, dates, I.P addresses, opens, clicks, forwards, geographic and demographic data. Such data, within its limitations will show the activity each subscriber made for that email campaign.

Any email marketing messages we send are in accordance with the GDPR and the PECR. We provide you with an easy method to withdraw your consent (unsubscribe) or manage your preferences / the information we hold about you at any time. See any marketing messages for instructions on how to unsubscribe.

[How to contact us](#)

If you have any concerns about our privacy practices, your personal information, or if you wish to file a complaint you can contact us on online through our contact page on our website, by emailing office@beginners2runners.co.uk or postal mail Beginners2Runners, Unit 1, The Builders Yard, Heath Road, Boughton Monchelsea, Maidstone, Kent, ME17 4GY

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